



## PRESS RELEASE

### **Carbon footprinting project will build on Milk Roadmap success**

Dairy UK and the Carbon Trust are announcing major plans for an industry-wide carbon footprinting guide, as a new government report shows strong progress towards environmental targets in the Milk Roadmap.

Work is just beginning with the Carbon Trust to develop the detailed footprinting guide for dairy, with strong support from dairy companies and other industry stakeholders, including the farming sector. The intention is to build on general work completed last year under Publicly Available Specification 2050.

Dairy UK Environment Manager Fergus McReynolds said: "This project represents a real stride forward for the dairy sector. Businesses from farmers to major processors will finally have access to a single carbon footprinting standard. With full Carbon Trust accreditation, this will become the standard for the sector, allowing true comparisons between different businesses and winning the confidence of the retailers."

Euan Murray, Carbon Footprinting General Manger, Carbon Trust said: "Milk is an important part of most UK consumers' daily lives. We are really pleased to be working with Dairy UK to help the whole dairy sector develop specific guidance on carbon footprinting. Building a consistent and accurate footprint is a key step towards managing and reducing carbon emissions from agriculture."

The announcement comes on the same day that Defra published a progress report on the Milk Roadmap, showing that processors and farmers are on track to meet their first set of 2010 milestones. Some dairy companies are even likely to exceed targets on incorporating recycled plastic into milk bottles, cutting energy use and environmental benchmarking.

In fact, comprehensive data collected by Dairy UK show that processors have gone further, cutting water use by 20%, energy use by 10% and raising waste recycling or

reuse to 76% since 2006. McReynolds added: "Despite the rigours of recession, the Roadmap process is very much on track. We must keep showing our critics that dairy's environmental footprint is falling and there can be no reason to reduce consumption."

**For further information please contact Sam Fortescue, Communications Director at Dairy UK on: 020 7467 2630 / 07918 942999 or the Carbon Trust press office on 01753 827294**

- ends -

## **Notes to Editors**

*Dairy UK is a trade association that represents the interests of dairy farmers, producer co-ops, milk processors and doorstep deliverymen. For more information visit [www.dairyUK.org](http://www.dairyUK.org).*

*The Carbon Trust is a publicly funded independent company set up by the UK Government in 2001 to help businesses transition to the low-carbon economy. The Carbon Trust is the leading international organisation helping companies measure, reduce and communicate the carbon footprints of their products and services.*

*Additional environmental data has been collected through Dairy UK's proprietary benchmarking tool. Full data will be released later in the summer, but key findings include:*

- *Over 10% reduction in energy use between 2006 and 2008 through the Climate Change Agreement*
- *Water use per litre of milk has fallen in liquid milk dairies from 1.3 litres to 1.03 litres between 2006 and 2008.*
- *Dairies and creameries are reusing or recycling 76% of their factory waste*

*The Milk Roadmap was published in May 2008 by the Dairy Supply Chain Forum, which includes members from Defra, Dairy UK, the NFU, DairyCo and other dairy sector organisations. It is a 'living' document that sets voluntary targets for farmers, processors and retailers around three key milestones: 2010, 2015 and 2020.*

*Two years ago the Carbon Trust laid the foundations for a product footprinting methodology. Published in October 2008, the PAS 2050 is the first international*

*standard for companies to measure the carbon footprint of their products and services. The carbon footprint of a product or service is the total carbon dioxide (CO<sub>2</sub>) and other greenhouse gases emitted during its life, from production to final disposal.*

*The Carbon Trust has worked with companies on more than 65 product carbon footprinting projects and 3,000 individual product lines. They have worked with many internationally recognised brands including PepsiCo, Tropicana, Walkers, Quakers, Tesco, Coca Cola, Marshalls, and Kimberly Clark.*

*The development of PAS 2050 was been overseen by an independent Steering Group, made up of NGOs, academics, business and government representatives, supported by a number of Working Groups to discuss technical issues. The Carbon Trust is now working with the World Resources Institute and ISO to support the global harmonisation of product carbon footprinting standards.*



*Proud of Dairy is a Dairy UK campaign to raise the profile of the dairy industry. Are you Proud of Dairy too? If so, why not support the campaign by clicking onto [www.proudofdairy.com](http://www.proudofdairy.com) where you can find more details.*